## **Coaching Masters Athletes** Advancing Research & Practice in Adult Sport

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### Pan-Canadian Research Group [\*]

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### Our early findings...

- Masters athletes want:
  - to be coached and treated like mature adults (not youth)
  - their coaches to personalize coaching practices consider their experiences, knowledge, preferences, motivations, personal characteristics, use bidirectional communication, share leadership, and create unique goal-based programming
- Coaches may not naturally know how to coach adult athletes
- There are few resources for coaching masters athletes
- There is little to no value placed on coach education tools for coaches of Masters athletes

## Adult-Oriented Sport Coaching Survey (AOSCS)

- Measures how often adult-oriented coaching practices are used
- Matching Coach and Athlete versions that look at:
- Considering the Individuality of Athletes
- Framing Learning Situations
- Imparting Coaching Knowledge
- Respecting Preferences for Effort, Accountability, & Feedback
- **Creating Personalized Programming**

### Considering the Individuality of Athletes

The coach considers and tailors their approach to each adult athlete's experiences and motives in the planning, organization, and delivery of practice.



### Framing Learning Situations



The coach frames learning situations for their adult athletes through self-discovery, problembased scenarios, modeling, and assessments.

Imparting Coaching Knowledge

The coach enriches the learning environment by sharing their own relevant athletic experience, coaching knowledge, and professional coaching development.



### Respecting Preferences



The coach adapts their approach by considering how each adult athlete wishes to be held accountable for working hard and giving effort, and how they wish to receive feedback at practice. **Creating Personalized Programming** 

The coach considers and tailors aspects of scheduling (practices & competitions), season-long programming, and coaching support at competitions, to an adult athlete's needs and abilities.

### What do Masters athletes think?



## **Equally interpret**and understand

Across age, gender, competitive level, and sport type



# Better relationships with their coaches

More trust, respect, commitment, and co-operation



# Increased autonomy and relatedness

Autonomy & relatedness satisfaction; reduced competence thwarting



# **Sport investment; Practice-liking**

Athletes like practices more and invest more in sport because of coach

### What are people saying?

#### **Directors**



- AOSCS was a novel, rare tool
- Expressed they wanted their coaches to use the AOSCS for coach learning, and to support Masters athletes' experiences
- Scarcity of Masters sport tools
- Locked in narratives on high performance sport development

#### Coaches



- AOSCS is relevant for coaching adults; competitively-oriented
- AOSCS provokes meaningful selfreflection on how they coach
- AOSCS is a coaching toolbox
- Masters athletes' AOSCS scores...
- Want more from their Masters athletes' perspectives

### **Alpine Ski Case Study**



At each time point (3), the Masters skiers reported:

- how often their coach <u>used</u> adult-oriented coaching practices
- how often they <u>preferred</u> adult-oriented coaching practices



The coach met with a coach developer three times in the season to discuss his Masters skier's adult-oriented coaching scores.

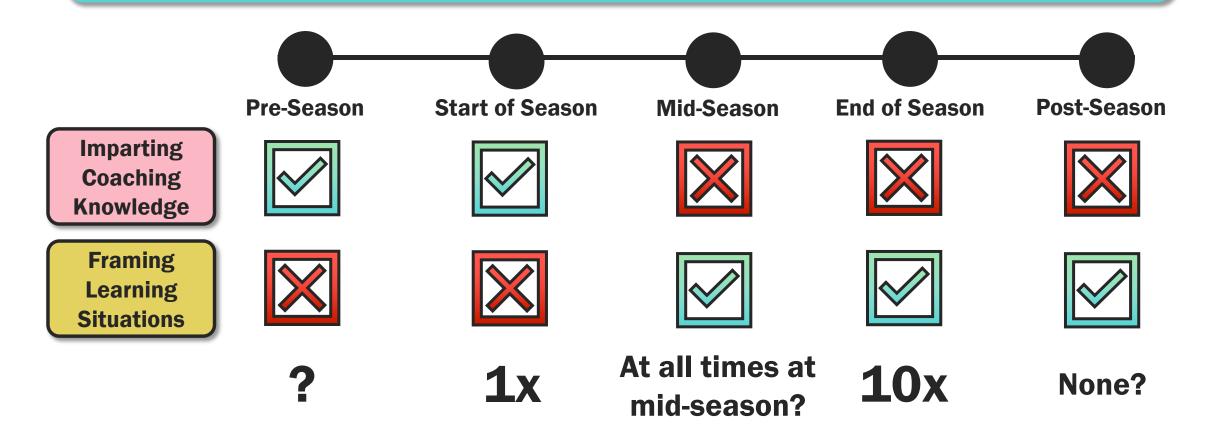
**Coach used his Masters skiers' preference scores to:** 

- Coach learning via reflections and discussions
- Create actionable and adaptable coaching strategies



### **Current Study**

What are Masters athletes' preferences for adultoriented coaching practices across a sporting season?

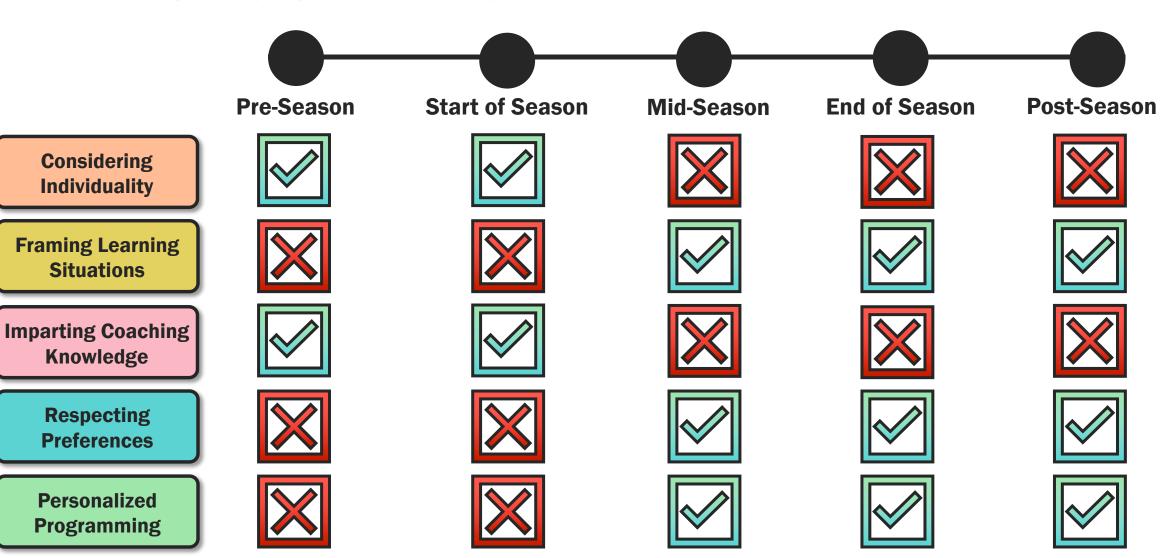


Please indicate **HOW OFTEN** you **WANT/PREFER** your coach to use the following coaching practice.

#### I want/prefer my coach to:

Consider how l	wish to be	nushed di	ıring prac	tice				
	Consider your responses for the above coaching practice.							
	Why do your preferences change at different times of the season?							
								N/A
Before the season								0
Start-of-seas								$\bigcirc$
Mid-season	$\circ$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\circ$	$\bigcirc$	$\bigcirc$
End-of-season	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$	$\bigcirc$
After the seaso	n O	0	0	0	0	0	0	$\circ$

### What we think we will find:





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Research, videos, and more!



#### Have a coach?

We want to learn about your preferences for coaching practices.